

Posted 6/3/2019

Custer County Tourism

Monthly Board Meeting Agenda

Tuesday, June 11, 2019 ~ 9 to 11 AM

Westcliffe Town Hall, 1000 Main St

- Call to order
 - Pledge of Allegiance
 - Board Roll Call
 - Recognition of Visitors
 - Public Comment
 - Amendments to Agenda
 - Approval of Minutes
 - Guest Presentations
 - Ron Beckner/Chamber of Commerce
 - Marilyn Hennessy/Salida Summit
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REPORTS

- Board Members
 - DA - CTO Media Reception in Denver / Denver Post video interview
 - CE - Travel & Leisure freelance writer / Student Essay
 - JA - Silver West Air Fest
 - RS - Video Update
- Financial Review & Reimbursements
 - Propose 2020 Budget for August approval
- Media Updates by Lava Research & VistaWorks
 - CTO Grant & Advertising Strategy
- Visitor's Center/Chamber of Commerce

UNFINISHED BUSINESS

- Visitor Survey & Sticker Incentive
- Partner Grants Program 2020 and Public Outreach

NEW BUSINESS

- Sangre Star Festival 2020

Be Bold. Shape the Future.