

Custer County Tourism

Board Meeting Agenda

Tuesday, September 20, 2022 • 9-11am

Kirkpatrick Bank Conference Room



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- | | |
|------------------------------|--------------------------------|
| - Call to Order | - Amendments to Agenda |
| - Pledge of Allegiance | - Approval of Minutes |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Public Comment | - None |
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REPORTS

- Chair Report (Deb A)
 - Governor's Tourism Conference
 - Kirkpatrick Bank Ads
 - 2023 Board Potential
- Financial Review (Jackie)
 - 2023 Proposed Budget
- Professional Services:
 - Jo Studio Report (Shelly)
 - westcliffe-colorado.com domain expiration
 - Westcliffe mural & WMV Stickers reorder. I
 - VistaWorks Report (Bryan)
 - 2023 CTO Marketing Grants
 - Website Content Development
 - CTO Welcome Leads
- CC Welcome Center
 - 2023 Management & Future Planning
 - Guidebook Distribution

ONGOING BUSINESS

- Past & Present Historical Guide
- Main Street Banner Campaign Fall 2023

NEW BUSINESS

- Marketing Grants Application Review. Outreach November 3, 5-7pm

Next tourism board meeting - October 11, 2022