

Custer County Tourism
Board Meeting Agenda
Tuesday, October 10, 2023 • 9-11am
Kirkpatrick Bank Conference Room



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|------------------------------|--------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Public Comment - 3 min |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Amendments to Agenda | - Trails for All |
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REPORTS

- Chair:
 - Getaway Giveaway
 - Board Recruitment
 - Tourism Conference Review
 - WMVCF Volunteer Event 11/18
- Financial Review
 - 2024 Proposed Budget Revision
- Professional Services:
 - VistaWorks Report
 - Social Media Campaigns, Website and MailChimp
 - CTO Management Grant 2024 (*opens December 5th*)
 - Jo Studio Report
 - Colorado Life print ad campaign
 - Royal Gorge Official Visitor Guide ad
- CC Welcome Center
 - Visitors Services Summit
 - Addition of new technology
 - Selling merchandise

ONGOING BUSINESS

- Tourism Discussion Forum on November 9, 6-8pm