

# **Custer County Tourism**

Monthly Board Meeting Agenda  
**Tuesday, November 12, 2019 ~ 9am to noon**  
Westcliffe Town Hall, 1000 Main St

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- Call to order
  - Pledge of Allegiance
  - Board Roll Call
  - Recognition of Visitors
  - Public Comment
  - Amendments to Agenda
  - Approval of Minutes
  - Guest Presentations
  - Freeman Miller, Sunset Ranch Wagon Rides
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## **REPORTS**

- Chair: Governor’s Tourism Conference, Sangre Star Festival
- Treasurer: Financial Update, 2020 Budget
- Contract Services
  - VistaWorks: Media stats, CTO Marketing Grants (3), 2020 Contract
  - Lava Research: Review Report, 2020 Contract
- Chamber of Commerce—Visitor’s Center

## **UNFINISHED BUSINESS**

- Visitor Survey & Sticker Status
- Award Partner Grants for 2020
- Tourism Print Collateral for 2020

## **NEW BUSINESS**

- Frontier Pathways: Meeting November 20 at 5:30pm
- Westcliffe Action Plan: Trustee meeting December 3 at 5:30pm
- SoCo Tourism Summit: Wednesday April 8, 2020
- Letters of Interest for 2020 Board

Next tourism board meeting - December 10, 2019

*Public comment during meeting will be allowed for 1 minute before board vote on a motion.*

Go to [visitcustercounty.com](http://visitcustercounty.com) for Board Meeting Agendas