

Custer County Tourism
Board Meeting Agenda
Tuesday, November 14, 2023 • 9-11am
Kirkpatrick Bank Conference Room



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- | | |
|------------------------------|--------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Public Comment - 3 min |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Amendments to Agenda | - None |
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REPORTS

- Chair:
 - Getaway Giveaway Update
 - Discussion Forum Review
 - Board Recruitment
 - Royal Gorge Official Visitor Guide
 - Colorado Life Ad Campaign
 - Destination Stewardship Initiative
 - CDOT Tourist Oriented Directional Signs (TODS)
- Financial Review
 - 2023 Budget Update
 - Lodging Tax Revenue \$71,676.01 thru Oct
- Professional Services:
 - VistaWorks
 - 2024 Contract
 - Jo Studio
 - 2024 Contract
- CC Welcome Center
 - Season Wrap-Up
 - Planning for 2024

ONGOING BUSINESS

- Marketing Plan 2024-2026
- CTO Management Grant 2024 (*opens December 5th*)