

Custer County Tourism

Board Meeting Agenda

Tuesday, May 10, 2022 • 9-11am

Kirkpatrick Bank Conference Room



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- | | |
|------------------------------|---------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Guest Presentations - 10 min |
| - Board Roll Call & Visitors | - Rebecca Wills, B-Bar-B Ranch |
| - Public Comment | - Mike Granger, Farmer's Market |
| - Amendments to Agenda | |
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REPORTS

- Chair Report (Deb A)
 - Rotary Presentation 5/2
 - 5280 May article | Journalist in July for ranching article | CO Life May/June
- Financial Review (Jackie)
- Professional Services:
 - Jo Studio Report (Shelly)
 - Lucky Stars Shop Card Summer 2022
 - Main Street Banner Campaign Fall 2022
 - WMV Passport Project Spring 2023
 - VistaWorks Report (Bryan)
 - HB22-1117 Update
 - CTO Grants going forward
 - Content Development - Faces of Tourism & Community Posts
 - PR Summer in Valley article
- CC Welcome Center
 - Guidebook distribution

ONGOING BUSINESS

- Now & Then Historical Guide
- Business Outreach

NEW BUSINESS

- Summer Messaging

Next tourism board meeting - June 14, 2022