

Custer County Tourism
Board Meeting Agenda
Tuesday, May 9, 2023 • 9-11am
Kirkpatrick Bank Conference Room



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|------------------------------|------------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Public Comment - 3 min |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Amendments to Agenda | - Stacy Fite, Custer County Supply |
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REPORTS

- Chair:
 - CTO Management Grant Review
 - Summer in the Valley
 - Gravel Grinding
 - No July 4th Fireworks, anticipating fire ban
- Financial Review
 - Credit card charges
- Professional Services:
 - Jo Studio Report
 - Past & Present delivery May 25
 - Westcliffe-Colorado.com domain
 - Literature, Event Flyers, Town Map
 - Postcards: Dark Sky series
 - VistaWorks Report (Tabled to June)
 - Social Media Campaigns & Website Update
 - CTO Marketing Grant 2023 Update. 2024 opens early August.
 - CTO Management Grant 2024 opens beginning of December.
- CC Welcome Center
 - New window blinds
 - Community Outreach P&P Release

ONGOING BUSINESS

- Off-Season Getaway Development

NEW BUSINESS

- Looking ahead to 150th Anniversary 1877-2027

Public Comment - 3 minutes

Next Tourism Board Meeting - June 13, 2023