

Custer County Tourism

Board Meeting Agenda

Tuesday, March 8, 2022

9am to 11am

Zoom Meeting



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- | | |
|------------------------------|-----------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Guest Presentations |
| - Board Roll Call & Visitors | - |
| - Public Comment | - |
| - Amendments to Agenda | |
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REPORTS

- Chair Report via Email
 - New location at Kirkpatrick Bank board room: starting in April
 - Addition of Ex-Officio Member: Shawnda Todd
 - Hiking maps of Sangres and Wets: Trails for All helped finalize. At printer.
- Financial Review (Jackie)
- Professional Services:
 - Jo Studio Report (Shelly)
 - CC Guidebook & Distribution
 - Heritage Outreach
 - VistaWorks Report (Bryan)
 - HB22-1117 Update
 - Development Grant / Restart Destination~Heritage Focus
- CC Welcome Center
 - Open April 1st. Ambassador Schedule. *(Deb is assembling)*
 - Kiosk Repair & Bulletin Installation *(Wade to report)*
 - Consideration of use for campaign office *(discuss if board gives Deb Adams permission to use the space for her to staff to meet public)*

ONGOING BUSINESS

- Literature: Now & Then Historical Tour Guide *(can be part of Restart)*
- Outreach: San Isabel Lodge *(reach out in April for VW press release)*

NEW BUSINESS

- Community outreach open house April 1-2 *(opportunity for businesses and individuals to pick up the new CC Guidebook and hiking maps.)*

Next tourism board meeting - April 12, 2022 at Kirkpatrick Bank 9am-11am