

Custer County Tourism
Board Meeting Agenda
Tuesday, March 14, 2023 • 9-11am
Kirkpatrick Bank Conference Room



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|------------------------------|--------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Public Comment - 3 min |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Amendments to Agenda | - |
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REPORTS

- Chair:
 - Board Meeting Policies
 - Ex-Officio Member
 - Community Outreach
 - Website Audit
- Financial Review:
 - Content Development Image Rates
 - Social Media Spending Base
- Professional Services:
 - Jo Studio Report
 - Past & Present Project
 - Literature & Event Flyers
 - VistaWorks Report
 - CTO Marketing Grant “Protect the Night”
 - CTO Management Grant “Past & Present”
 - Social Media Campaigns
 - Website Update
- CC Welcome Center

ONGOING BUSINESS

- Trip Advisor Audit (Jeannette)
- Off-Season Travel Campaign

NEW BUSINESS

- Open

Public Comment / Next tourism board meeting - Tuesday, April 11, 2023