

Custer County Tourism

Board Meeting Agenda

Tuesday, June 14, 2022 • 9-11am

Kirkpatrick Bank Conference Room



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|------------------------------|-----------------------------------|
| - Call to Order | - Amendments to Agenda |
| - Pledge of Allegiance | - Approval of Minutes |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Public Comment | - Courtney Miller, Affinity Group |
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REPORTS

- Chair Report (Deb A)
 - Journalist in July for ranching article
 - CCI Conference CC Gift Basket
 - HB22-1382 Signing w/Governor Polis 5/27
 - BOCC HB22-1117 on 6/30
- Financial Review (Jackie)
- Professional Services:
 - Jo Studio Report (Shelly)
 - VistaWorks Report (Bryan)
- CC Welcome Center
 - Ambassador Schedule

ONGOING BUSINESS

- Now & Then Historical Guide
- Main Street Banner Campaign Fall 2022
- WMV Shop Card & Passport Spring 2023

NEW BUSINESS

- Summer Messaging

Next tourism board meeting - July 12, 2022