

Custer County Tourism

Board Meeting Agenda

Tuesday, June 11, 2024 • 9-11am
Conference Room, Kirkpatrick Bank



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|------------------------------|--------------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Public Comment - 3 min |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Amendments to Agenda | - Jeff Miller, Westcliffe Web Design |
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REPORTS

- Chair
 - CTO Management Grant
 - DestinationIQ contract
 - Highlands Global Media production July 8-13
 - 2nd Saturday ArtWalk & HCR Trailer Art Project
 - CTO Resident Sentiment & Tourism Stakeholder surveys
 - Colorado Life magazine
- Financial Review
 - Monthly vouchers
 - Printing of: EXPLORE maps, website tent cards, postcards, window clings
 - BOCC budget resolution
- Professional Services
 - Marketing & Social Media - Jo Studio
 - Website Management
 - Content Development - Wellness Tourism
- Welcome Center
 - Website Analysis - Rosanne
 - Literature Distribution & Bulletin Boards
 - Ambassador Appreciation
 - Community Outreach - July 4th Parade

UPCOMING BUSINESS

- Colorado Outdoor Regional Partnerships Initiative