

**Custer County Tourism**  
Board Meeting Agenda  
**Tuesday, July 11, 2023 • 9-11am**  
*Kirkpatrick Bank Conference Room*



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- Call to Order
  - Pledge of Allegiance
  - Board Roll Call & Visitors
  - Amendments to Agenda
  - Approval of Minutes
  - Public Comment - 3 min
  - Guest Presentations - 10 min
    - Vanessa Cruz, Courtyard Country Inn
    - Mayor Buck Wenzel, Trolley concept
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**REPORTS**

- Chair:
  - Past & Present Library Photo Contest
  - Affinity Group on July 18 - 10am
  - Community Outreach in fall
  - Tourism Conference in Fort Collins, September 27-29
- Financial Review
  - Donations item added for revenue
- Professional Services:
  - Jo Studio Report
    - Literature and Event Flyers
    - Restaurant Schedule
    - AAW display case
  - VistaWorks Report
    - Social Media Campaigns & Website Update
    - CTO Marketing Grant 2023 Update. 2024 opens early August.
    - CTO Management Grant 2024 opens beginning of December
- Welcome Center
  - Ambassadors & Schedule
  - Literature bags 500/\$1030
  - Distribution of Guidebook / Past & Present

**ONGOING BUSINESS**

- Off-Season Getaway Giveaway
- Gravel riding organic development

**NEW BUSINESS**

- Strategic Planning

Next Tourism Board Meeting - No August Meeting. September 12, 2023