Custer County Tourism

Board Meeting Agenda **Tuesday, February 14, 2023 • 9-11am** *Kirkpatrick Bank Conference Room*



- Call to Order
- Pledge of Allegiance
- Board Roll Call & Visitors
- Public Comment 3 min
- Amendments to Agenda

- Approval of Minutes
- Guest Presentations 10 min
 - Westcliffe Outpost Representative
 - Exceptional Lodging, Shayna Seeger & Charlotte Berry

REPORTS

- Chair Report
 - Granicus STR Assessment 2/13. SIPA Mini-Grant.
 - · Quarterly Interagency Meeting
 - KLZR Spots & 2022 Review
- Financial Review
 - · Dropbox new annual account access
- · Professional Services:
 - Jo Studio Report
 - Past & Present Project
 - Window Clings
 - Rainbow Trail sticker (111th anniversary)
 - VistaWorks Report
 - CTO Marketing Grant "Protect the Night"
 - CTO Management Grant 3/2/23
 - Website Audit
- · CC Welcome Center

ONGOING BUSINESS

- · Community Outreach
- Action Items inc. Fall Vacation Giveaway

NEW BUSINESS

Open Discussion

Next tourism board meeting - Tuesday, March 14, 2023