

Custer County Tourism

Board Meeting Agenda

Tuesday, April 12, 2022 • 9-11am

Kirkpatrick Bank Conference Room



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|------------------------------|-------------------------------------|
| - Call to Order | - Approval of Minutes |
| - Pledge of Allegiance | - Guest Presentations |
| - Board Roll Call & Visitors | - Rebecca Wills, B-Bar-B Ranch |
| - Public Comment | - Charley Ellison, Vacation Rentals |
| - Amendments to Agenda | |
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REPORTS

- Chair Report (Deb A)
 - STR Moratorium 3/16 & Granicus Host Compliance 3/18
 - KLZR Interview 3/28 / Tribune PR 3/31 / Rotary Presentation 5/2
 - 5280 magazine article in May issue. Journalist from 303 magazine.
- Financial Review (Jackie)
- Professional Services:
 - Jo Studio Report (Shelly)
 - Event & Heritage Outreach
 - Town Map & Jackie's Restaurant List
 - Main Street Banner Campaign
 - VistaWorks Report (Bryan)
 - HB22-1117 Update
 - CTO Grant Status
 - Content Development-Faces of Tourism & Community Stars
 - Travel Classics Consideration (September 22-25 in Vail)
- CC Welcome Center
 - Ambassador Schedule
 - Maintenance & Improvements

ONGOING BUSINESS

- Now & Then Historical Tour Guide
- Business Outreach

NEW BUSINESS

- Distribution & Storage of Guidebooks and Hiking Maps

Next tourism board meeting - May 10, 2022