

**Custer County Tourism**  
Board Meeting Agenda  
**Tuesday, April 11, 2023 • 9-11am**  
*Kirkpatrick Bank Conference Room*



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|------------------------------|--|
| - Call to Order              | - Public Comment - 3 min                         |
| - Pledge of Allegiance       | - Guest Presentations - 10 min                   |
| - Board Roll Call & Visitors | - Melody DeBenedictis, Equus Film & Art Festival |
| - Amendments to Agenda       | - Richard Posadas, BB&BBQs                       |
| - Approval of Minutes        |  |
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**REPORTS**

- Chair:
  - Community Outreach
  - Summer in the Valley
  - 2024-26 Marketing Plan Strategic Session
- Financial Review
- Professional Services:
  - Jo Studio Report
    - Past & Present Project
    - Literature & Event Flyers
    - Coasters, Clings, Stickers
  - VistaWorks Report
    - CTO Marketing Grant “Protect the Night”
    - CTO Management Grant
    - Social Media Campaigns
    - Website Update
- CC Welcome Center

**ONGOING BUSINESS**

- Off-Season Getaway Travel Campaign

**NEW BUSINESS**

- Open

Public Comment - 3 minutes

Next tourism board meeting - May 9, 2023