

# Custer County Tourism

## Board Meeting Agenda

**Tuesday, December 13, 2022 • 9-11am**

*Kirkpatrick Bank Conference Room*



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- |                              |                                |
|------------------------------|--------------------------------|
| - Call to Order              | - Amendments to Agenda         |
| - Pledge of Allegiance       | - Approval of Minutes          |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Public Comment             | - None                         |
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### **REPORTS**

- Chair Report
  - 2023 Board
  - 2023 Marketing Grants Awarded
- Financial Review
  - 2022 Year-End Payments
- Professional Services:
  - Jo Studio Report
    - Past & Present Publication
    - Main Street Banner Campaign
  - VistaWorks Report
    - CTO Marketing & Management Grants
    - Website Audit & Content Development
    - Year in Review Press Release
- CC Welcome Center
  - Year in Review
  - Meeting space

### **ONGOING BUSINESS**

- None

### **NEW BUSINESS**

- Planning for 2023-2024. *What can Tourism do to help our community?*
  - Hello Westcliffe photo challenge *#summerinthesangres*
  - Consideration of a Colorado Creative District

Next tourism board meeting - Tuesday, January 10, 2023